

Live for free campaign

Esprit, Poole

Pay Half Price and Live for Free for THREE YEARS!

Enjoy a luxury apartment in a vibrant community, right in the heart of Poole. You pay half the market price for your new home and for the first 3 years live for free.* And with full market value part exchange you can be in your new home within 6 weeks.

*Rent and service charges paid for first 3 years. Limited time offer for reservations by the end of February 2020.

First Name

Last Name

Your Email

Your Telephone

Something here and here and here. Something here and here and here here.

Homes England
Government approved and regulated
Part of the Help to Buy scheme

PlatinumSkies
RETIREMENT LIVING

170 Charminster Road
Bournemouth
Dorset
BH4 9RL
01202 088066

Mr A Sample
1 Sample Street
Sample Town
Sample
ABI 2CD

Dear Mr Sample,

LIVE FOR FREE FOR THREE YEARS!

In good times and bad, we'll be there for you when you need us the most.

WITH RECENT events, it may feel as if the world has turned upside down. Simple everyday life has suddenly become more challenging and for many of us it's true to say that uncertainty and the thought of isolation can be daunting.

When we created Platinum Skies, we set out to create beautiful homes that had not just excellent facilities and all of the benefits of retirement living but were staffed by wonderful people that could provide the help and support we all will need as we get older.

At each of our developments we have Lifestyle Managers, they are the helping hand and caring heart that for me makes Platinum Skies different, especially at times of crisis. Right now, our team of Lifestyle Managers are providing the daily support that a friend or family member would provide if they could.

Simple things from arranging grocery deliveries and prescription collections, through to making sure that every one of our homeowners has a daily welfare check. Even teaching some of our less technology minded homeowners how to use video calling to keep in touch with their loved ones.

Call us today to discuss how we can help you. 01202 088066 platinumskies.co.uk

Our retirement apartments in Poole Town Centre

Feel more secure with a greater sense of safety

Move in 7 days*

PlatinumSkies
RETIREMENT LIVING

LIVE FOR FREE for THREE YEARS!

ESPRIT
HIGH ST. NORTH, POOLE, DORSET

Probably the best va

ESPRIT
HIGH ST. NORTH, POOLE, DORSET BH15 7EA

Pay half price, rent half. With the average house in Poole worth £350,000, and a Platinum Skies apartment from just £99,950*, you could unlock more than £250,000 from your current home.

And with all your moving costs and living costs paid for 3 years, there's never been a better time to buy.

PlatinumSkies
RETIREMENT LIVING

01202 088066 platinumskies.co.uk

*Based on 50% share, not applicable on the remaining share.

MOVING COST - PAID

LEGAL FEES - PAID

- PAID - PAID FOR 3 YEARS

Featuring a landing page, postal DM, mailer, 48-sheet billboard

PlatinumSkies
RETIREMENT LIVING

LIVE FOR FREE for THREE YEARS!

New friends, new home in just 4 weeks
Luxury 1 & 2 bed apartments for over 55s

01202 012566
PLATINUM SKIES / ESPRIT

FROM £99,950

CLEARCHANNEL

Graphic device campaign

Chapters, Salisbury



CHAPTERS
SALISBURY



Your life of luxury is about to begin.

We are delighted to introduce Constable Court, the first phase of new homes within Chapters, a contemporary retirement village in the heart of the historic city of Salisbury.

Each of the 1 and 2 bedroom apartments are designed to boost every day well-being. Larger than average rooms with big windows allow natural light to flood into each home, and you can enjoy the sun from private balconies or patios.

Everything you need is right on your doorstep, including a bistro, private residents' lounge, activities well-

being suite, village shop and GP surgery, leaving you free to enjoy life to the full.

Our dedicated Lifestyle Manager will welcome you to this vibrant new community and will be on hand to provide extra support, if required.

All of this is more affordable than you may think. Our shared ownership scheme helps you to purchase your new home and low running costs ensure that your new lifestyle is comfortable, enjoyable and affordable - giving you and your loved ones complete peace of mind.

New homes from only

£112,500*

with our unique shared ownership scheme



MARKETING SUITE & SHOW HOME NOW OPEN - CALL 01202 471461 OR VISIT PLATINUMSKIES.CO.UK
Constable Court, Wilton Road, Salisbury, Wiltshire SP2 7FD

*Price based on 50% shared ownership. Rental payments, service charge, ground rent and event fees apply. Purchasers must meet age and eligibility requirements. Images used in this advertisement are computer generated and for general guidance only. Platinum Skies is a Registered Social Landlord regulated by and registered with Homes England (No.4836).



PlatinumSkies
RETIREMENT LIVING



CHAPTERS

Show home open
- now selling

This campaign was based around a distinctive curved shape taken from window architecture on remaining victorian buildings on site. Press ads and Rightmove collateral required

The start of a new chapter for Salisbury.

• Prices from £120,000* based on 50% shared ownership
• Call 01202 471461 to book a viewing

* Rental payments, service charge, ground rent and event fees apply.



CHAPTERS



PlatinumSkies
RETIREMENT LIVING

[Click for more](#)

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CHAPTERS



PlatinumSkies
RETIREMENT LIVING

[Click for more](#)

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CHAPTERS

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PlatinumSkies
RETIREMENT LIVING

[Click for more](#)

Resident quote campaign

Platinum Skies

MOVING TO CHAPTERS GAVE ME MY DREAM RETIREMENT

New homes. Half price*.

■ Unlock your equity - pay a fraction of the full market value and release £200,000**
 ■ Enjoy life in the heart of Salisbury with so much right on your doorstep
 ■ Call 01202 471461 or email getintouch@platinumskies.co.uk

CHAPTERS
 WILTON ROAD, SALISBURY, WILTSHIRE SP4 7DQ

“WE’RE ABLE TO RELEASE MONEY, SO WE CAN ENJOY LIFE.”

New homes. Half price*.
Only from Platinum Skies.

Platinum Skies RETIREMENT LIVING

*Based on 50% shared ownership.
 **NEW HOMES NOW SELLING IN POOLE, SALISBURY & CHRISTCHURCH
 Call 01202 471461 or email getintouch@platinumskies.co.uk | MyPlatinumSkiesLife

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Platinum Skies RETIREMENT LIVING

*Based on 50% shared ownership.

NEW HOMES NOW SELLING IN WILTON ROAD, SALISBURY

Call 01202 471461 or email getintouch@platinumskies.co.uk
MyPlatinumSkiesLife

Shared payments, service charges, ground rent and council fees apply. Particulars and more specific and detailed requirements, longer used in this and for general guidance only. Platinum Skies Retirement Living Ltd is a Registered Social Landlord registered by and regulated with Housing England (No. 0136).

Resident quote was a press campaign with the message delivery adopting a more personable approach, creating the impression of one friend talking to the other

- Unlock your equity**
Pay just a fraction of the full market value and release £200,000**
- Make your money go further**
Enhance your retirement income immediately and plan for the years ahead
- Relax in comfort**
Enjoy a high specification home with low running costs
- Stay independent**
A dedicated Lifestyle Manager is on hand if you or your loved one ever need help
- Have peace of mind**
A government-regulated property partner with the same long term interests as you
- Live life to the full**
Join a likeminded community and have fun with our luxury on-site facilities

To discover more about how Platinum Skies can enrich your health, wealth and happiness, contact one of our advisors today. Call 01202 471461 or visit PlatinumSkies.co.uk

**The example is based on a £400,000 value property purchased through shared ownership on a 50% share for £200,000.

“WE’RE ABLE TO RELEASE MONEY, SO WE CAN ENJOY LIFE.”

New homes. Half price*.
Only from Platinum Skies.

*Based on 50% shared ownership. T&Cs apply.

Platinum Skies RETIREMENT LIVING
 Health • Wealth • Happiness

Retirement dreams can come true

Lilian and Ray couldn't be happier in their new Platinum Skies home

After 14 years of living in Northern France, Lilian and Ray decided it was time to return to the UK to be nearer to their family as well as to benefit from the UK's better health services.

The couple's daughter was the first to suggest retirement hotspot Christchurch. They were searching for affordable property near their family, and felt they had reached a dead end until they discovered Monterey by Platinum Skies.

Lilian finishes, "It seemed like a no-brainer for us. Platinum Skies offering enabled us to move back from France into a brand new home and in a brilliant location, which otherwise would have been out of our reach."

Platinum Skies RETIREMENT LIVING

Affordable luxury retirement living in Poole, Salisbury and Christchurch.
 Call 01202 471461 or email getintouch@platinumskies.co.uk

As the registered provider of shared ownership, all our shared owners and lease arrangements are regulated by Housing England. Shared ownership arrangements are subject to the Shared Ownership (England) Regulations 2015. Shared ownership is not available in Scotland, Wales or Northern Ireland. Platinum Skies Living Ltd is a Registered Provider registered by and regulated with Housing England (No. 0136).

RETIREMENT EXCHANGE SERVICE

- ✓ Secure your new home whilst your old property is sold
- ✓ Quick and guaranteed sale
- ✓ Receive full market value for your old property
- ✓ Fully managed service that takes away the stress

that suits you.
 to release equity and save stamp duty costs.
 should you feel you need it.

Salisbury

- A vibrant village community in the heart of the city
- Enjoy the historic city and its famous monuments from your private balcony or terrace
- A selection of apartments and houses with everything you need right on your doorstep
- Made for well-being and serenely relax in the residents' lounge and bistro

Monterey, Christchurch

- Charming apartments with Juliet balconies overlooking the magnificent Monterey pine tree and private gardens
- Conveniently located close to Christchurch hospital and local amenities
- A tight-knit community and support on hand from the Lifestyle Manager

APARTMENT WITH PRIVATE GARDEN

So you can enjoy the things that matter the most.

- Secluded hidden gem nestled within a peaceful enclave
- Long sweeping balconies offering panoramic views towards Poole Harbour and beyond
- Spacious 12 and 3 bedroom apartments filled with natural light
- Private lounge and landscaped gardens to relax and dine in style
- Conveniently located within walking distance of Poole's shopping, leisure and healthcare amenities
- Designed for independence - you're in all the control of everything you need
- Dine with friends and family at the on-site bistro and enjoy the advantage of a great table for overnight stays if required

Enjoy Life campaign

Esprit, Poole



PlatinumSkies
RETIREMENT LIVING

ENJOY LIFE IN THE HEART OF POOLE

From £99,500*

- Shopping, theatre, restaurants, leisure, pharmacy and NHS services all on your doorstep
- Contemporary apartments, on-site bistro* and Lifestyle Manager so you can live life your way
- Uniquely affordable with our government backed shared ownership

ESPRIT

SHOW HOME NOW OPEN
BY APPOINTMENT ONLY.

Featuring a landing page and a series of press ads

PlatinumSkies
RETIREMENT LIVING

Find out more!
Sign up here for all
upcoming news for Esprit

First name:

Last name:

Email:

Sign me up!

ENJOY LIFE
IN THE HEART OF POOLE

From £99,500
with shared ownership*

ESPRIT

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RETIREMENT LIVING

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ESPRIT

HIGH ST. NORTH, POOLE, DORSET BH15 1EA

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CALL 01202 471461 OR VISIT
PLATINUMSKIES.CO.UK

Testimonials



"We couldn't really enjoy life before because all our money was tied up in our previous property. So now, we're able to release money and so we can enjoy life. Now we're sorted for the rest of our lives. We've got no worries now."

Russ and Kim Wicks

Ali pops in to see my parents a couple of times a week, she helps them with ordering food as well as providing them with some welcome company. She has offered just the right amount of support and guidance.

Jenny, Daughter of Mr and Mrs Roberts

What Esprit can offer you

- Shopping, theatre, restaurants, leisure, pharmacy and NHS services all on your doorstep
- Contemporary apartments, on-site bistro and Lifestyle Manager so you can live life your way
- Uniquely affordable with our government backed shared ownership

Expand horizons campaign

Vista, Poole



EXPAND YOUR HORIZONS

Elegant retirement living with breathtaking views of Poole harbour and beyond from palatial apartments with private balconies. Premium specification and contemporary design using the finest materials to bring a sense of space, light and timeless elegance.

A new retirement community with concierge support and exclusive access to an array of lifestyle choices and on-site facilities including treatment rooms, wellness studio and manicured gardens to create an active, healthy and happy retirement.

And with prices from £300,000 to £1,200,000, full market value part exchange and a guarantee to get you moved within 6 weeks, we can tailor a purchase solution to suit your exact personal requirements.

1, 2 & 3 bedroom apartments with private balconies or terraces.
Now selling - arrange your private viewing today - call 01202 471461 or email getintouch@platinumskies.co.uk



Selected apartments are available with Platinum Skies shared ownership - enabling purchasers to buy a new home at a fraction of the full market value. Shared ownership, service charge, ground rent and event fees apply. Purchasers must meet age and residency criteria. Platinum Skies Living Ltd is a Registered Provider regulated by and registered with Homes England (No. 4632)



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VISTA



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Expand your horizons was a campaign aimed at the premium end of the market and centred upon the views available



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VISTA



EXPAND YOUR HORIZONS

From £150,000
with shared ownership*

Find out more!
Get up there for all upcoming news for Vista

First Name

Last Name

Phone

Email

Sign me up!

*Shared ownership, service charge, ground rent and event fees apply. Purchasers must meet age and residency criteria. Platinum Skies Living Ltd is a Registered Provider regulated by and registered with Homes England (No. 4632)



Spacious open-plan living



Palatial 1, 2 & 3 bed apartments



Contemporary fitted kitchens

WHAT OUR CUSTOMERS SAY...



"We couldn't really enjoy life before because all our money was tied up in our previous property. So now, we're able to release money and enjoy life. We're sorted for the rest of our lives. We've got no worries now."

Russ and Kim Wicks



All pops in to see my parents a couple of times a week, she helps them with ordering food as well as providing them with some welcome company. She has offered just the right amount of support and guidance.

Jenny, Daughter of Mr and Mrs Roberts

WHAT VISTA CAN OFFER YOU

- Palatial 1, 2 & 3 bedroom apartments with private balconies or terraces
- Contemporary fitted kitchens with NEFF appliances
- Comfortable bedrooms and bathrooms with underfloor heating throughout

Find out more

WHY CHOOSE PLATINUM SKIES?



Unlock your equity
Pay just a fraction of the full market value and release £200,000**



Make your money go further
Enhance your retirement income immediately and plan for the years ahead



Relax in comfort
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Live life to the full
Join a likeminded community and have fun with our luxury on-site facilities



VISTA
10 Mount Road,
Poole, Dorset
B41 1AA



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