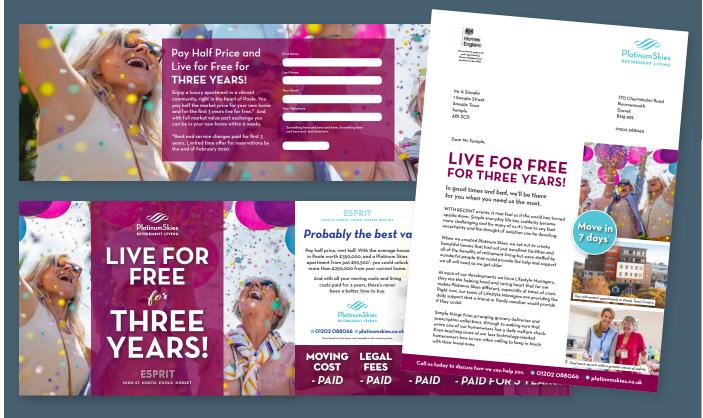
Live for free campaign Esprit, Poole



Featuring a landing page, postal DM, mailer, 48-sheet billboard



Graphic device campaign Chapters, Salisbury





Your life of luxury is about to begin.

We are delighted to introduce Constable Court, the first phase of new homes within Chapters, a contemporary retirement village in the heart of the historic city of Salisbury. Each of the 1 and 2 bedro

partments are designed to bo very day well-being. Larger th verage rooms with big window e rooms with big window: atural light to flood into e ind you can enjoy the sui ivate balconies or patios

Everything you need is right on doorstep, including a bistro, priv esidents' lounge, activities wellNew homes from only

£112,500*

with our unique shared ownership scheme



MARKETING SUITE & SHOW HOME NOW OPEN - CALL 01202 471461 OR VISIT PLATINUMSKIES.CO.UF

50% shared ownership. Rental payments, service charge, ground rent and event fees apply. Purchasers mus are commuter penerated and for peneral paintance only. Distinum Skips is a Repistered Social Landord pen

being suite, village shop and GP surgery, leaving you free to enjoy life to the full.

Our dedicated Lifestyle Man

will welcome you to this vibrant new community and will be on to provide extra support, if requ

All of this is more affordable than you may think. Our shared ownership scheme helps you to purchase your new home and low running costs ensure that

your new life

beace of mind





Show home open - now selling

SI.

PlatinumSkies RETIREMENT LIVING

This campaign was based around a distinctive curved shape taken from window architecture on remaining victorian buildings on site. Press ads and Rightmove collateral required





The start of a new chapter for Salisbury. Prices from £120,000* based on 50% shared ownership Call 01202 471461 to book a viewing





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- Call 01202 471461 to book a viewing



* Rental payments, service charge, ground rent and event fees apply

Resident quote campaign Platinum Skies



Resident quote was a press campaign with the message delivery adopting a more personable approach, creating the impression of one friend talking to the other

GWE'RE ABLE TO RELEASE MONEY, SO WE CAN ENJOY LIFE,

New homes. Half price*. Only from Platinum Skies.

> Platinum Skies RETIREMENT LIVING

*Based on 50% shared ownership. NEW HOMES NOW SELLING IN WILTON ROAD, SALISBURY Call 01202 471461 or email astintouchgplatinumkika.co.uk #MyPlatinumkika.co.uk

> And a Payments service charges ground and and event fees operly. Parchares must meet toge and eligibility requirements, imges used in bit deministance drives and the particular and for general guidance only. Plathrom Ske Living Lid, is a Registered Social Landord registrate by and registered with Homes England (No. 4830).

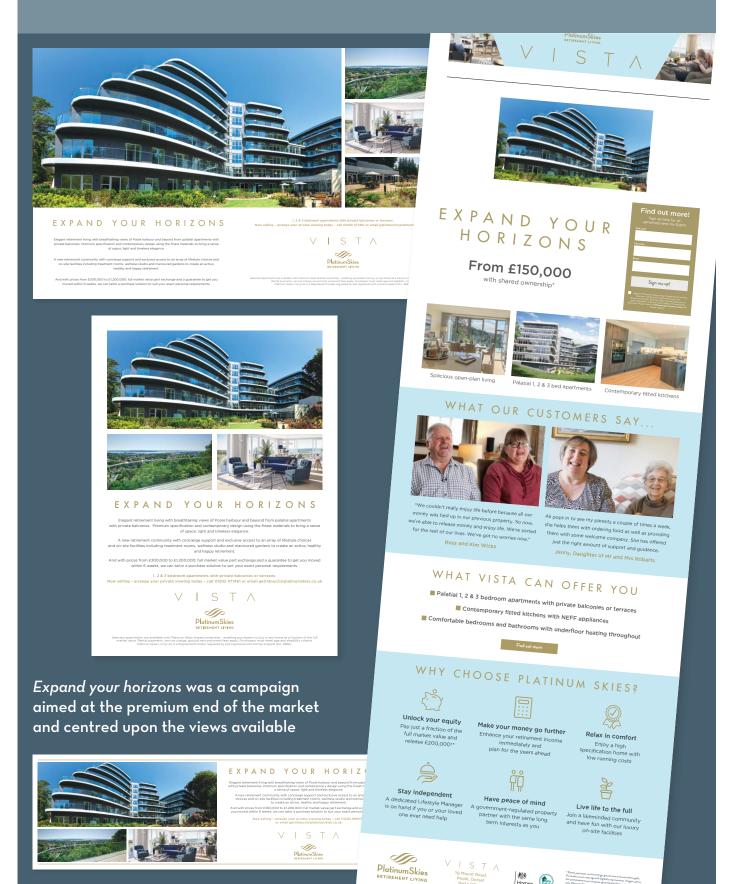


Enjoy Life campaign Esprit, Poole



Contemporary apartments, on-site bistro and Lifestyle Manager so you can live life your way Uniquely affordable with our gover-

Expand horizons campaign Vista, Poole



Home Performants service sharps grown and and several test apply. Performance what there is and adjulity requirements. Interest and the administration are composed generalized and the imposed and adjuly Relation that a second and generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and the imposed of the Relation that a second and the imposed generalized and