

# Rightmove campaigns

## Platinum Skies, Vista



**PlatinumSkies**  
RETIREMENT LIVING

[Click for more](#)

### Financial freedom to live life to the full

Community support... [...to live life to the full](#)

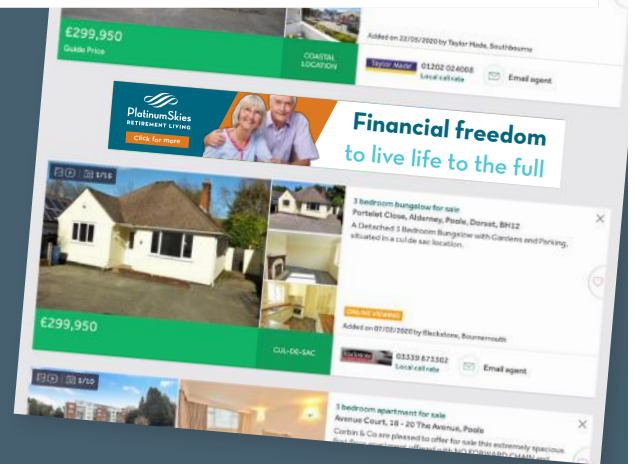


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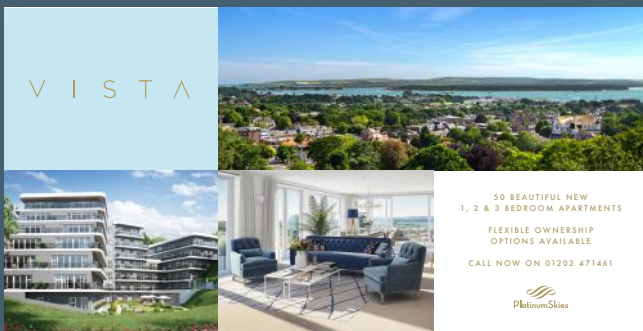
Lifestyle support... [...there if you need it](#)



[Click for more](#)



### VISTA



50 BEAUTIFUL NEW  
1, 2 & 3 BEDROOM APARTMENTS  
FLEXIBLE OWNERSHIP  
OPTIONS AVAILABLE  
CALL NOW ON 01202 471461

**PlatinumSkies**

Vista collateral shows the entire suite of graphics required for a Rightmove campaign



**PlatinumSkies** VISTA



**PlatinumSkies**  
RETIREMENT LIVING



[Find out more](#)

### VISTA

LUXURY RETIREMENT APARTMENTS • SANDBANKS HARBOUR VIEWS




**PlatinumSkies**  
RETIREMENT LIVING

### VISTA

- Prices from £150,000\*
- Call 01202 066384 to book a viewing

\* Rental payments, service charge, ground rent and event fees apply.

[Click for more](#)




**PlatinumSkies**  
RETIREMENT LIVING

### VISTA

- Prices from £150,000\* based on 50% shared ownership
- Call 01202 066384 to book a viewing

\* Rental payments, service charge, ground rent and event fees apply.



[Click for more](#)

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**PlatinumSkies**  
RETIREMENT LIVING

[Click for more](#)

# Google campaigns

## Platinum Skies



**MOVE IN 6 WEEKS\***

We'll manage everything. Guaranteed.

[Find out more](#)

\*full T&C's can be found on our website



**MOVE IN 6 WEEKS\***

We'll manage everything. Guaranteed.

[Find out more](#)

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**MOVE IN 6 WEEKS\***

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<b>DOWNSIZING</b>	<b>EQUITY RELEASE</b>	<b>PLATINUM SKIES</b>
		
<small>Typical amount unlocked</small>	<small>Typical amount unlocked</small>	<small>Typical amount unlocked</small>
<b>80K</b>	<b>67K</b>	<b>150K</b>
<small>T&amp;C's apply</small>		

**A SMART ALTERNATIVE to equity release**



[Find out more](#)

**A SMART ALTERNATIVE TO EQUITY RELEASE**

**DOWNSIZING**



Typical amount unlocked

**80K**

**EQUITY RELEASE**



Typical amount unlocked

**67K**

**PLATINUM SKIES**



Typical amount unlocked

**150K**

T&C's apply



[Find out more](#)



**HAPPY**

Unlock your money and live life to the full


[Find out more](#)



**HAPPY**


Unlock your money and live life to the full

[Find out more](#)



**HAPPY**

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[Find out more](#)



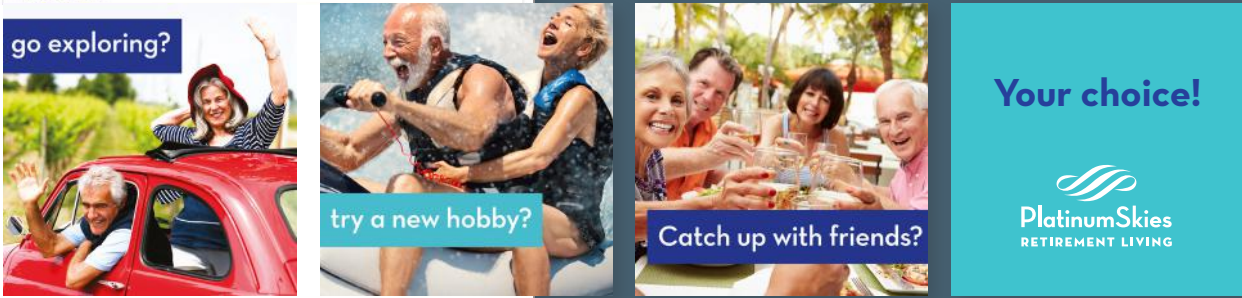
# Facebook campaigns

## All developments

**Platinum Skies**  
7 hrs · 🌐

Without released equity, your money is tied up in knots and can't be enjoyed when you finally have the time to enjoy it. We can't see the point in that. Let our shared ownership options set it free!

Here's a few ideas we came up with on how to spend it...



**go exploring?**

**try a new hobby?**

**Catch up with friends?**

**Your choice!**


PlatinumSkies  
RETIREMENT LIVING

Heather Speirs and 1 other

**Platinum Skies**  
7 hrs · 🌐

Without released equity, your money is tied up in knots and can't be enjoyed when you finally have the time to enjoy it. We can't see the point in that. Let our shared ownership options set it free!

Here's a few ideas we came up with on how to spend it...



**That cruise?**

**Treat the grandkids?**

**Revamp the wardrobe?**

**It's up to you!**


PlatinumSkies  
RETIREMENT LIVING

Heather Speirs and 1 other

4 picture carousel campaigns  
and continuous social media  
content for all developments

**Platinum Skies**  
February 15 · 🌐

dedicated to providing exclusive communities for over-55s that promote independence and all of the help and support you may need as you age. Visit our website and discover how we can become your partner for life! <https://platinumskies.co.uk/3dpv1>



Platinum Skies our team is dedicated to providing Retirement Commu... [Learn More](#)

**Platinum Skies**  
February 8 · 🌐


Thinking of taking a look around one of our properties? Book a safe viewing or virtual tour with our Relationship Managers and discover what Platinum Skies has to offer! 🏡 <https://pl.sk/9d14E>



PLATINUMSKIES.CO.UK  
**Book a tour of Platinum Skies Retirement Villages & Homes**  
Book a tour. In line with new government guidelines, we are delighted to let you know that ...

**Platinum Skies**  
February 20 at 12:03 PM · 🌐

The wellbeing of our homeowners is our top priority. Check out our blog post and find out how you can help yourself stay as fit and well as possible in your fifties and into the future! <https://pl.sk/3dww>



PLATINUMSKIES.CO.UK  
**Seven ways to keep fit and well in older age | Platinumskies**  
It's a good idea to think about how you can help yourself stay as fit and w...

# Mailchimp campaigns

## All developments



**£100 EACH**  
For you and a friend

**Refer a Friend Bonus for Care Club**


WHAT YOU'LL GET	WHAT YOUR FRIEND GETS
<b>£100</b>	<b>£100</b>

£100 BONUS PAID AFTER YOUR FRIEND HAS COMPLETED 5 CARE CLUB SHIFTS

Dear << Test First Name >>


We urgently need Care Club members to help our care home provide care to the elderly so that our local NHS can focus on saving lives.

**Recommend a friend to join Care Club and benefit from:**



*Revitalise yourself*

ENJOY A WELLNESS DAY AT  
**VISTA**



**Relax and unwind!**  
YOUR EXCLUSIVE INVITATION TO OUR WELLNESS DAY  
2ND OCTOBER FROM 10AM - 2PM

We'd love you to join us, as we enjoy some well-deserved treatments, a flower arranging demo, low-intensity classes and yoga. Canapés and fizz will be served throughout the day.


Vista, the luxurious secret coastal gem, nestled amongst the treetops above Poole. Enjoy the tranquillity that it brings and the panoramic views that will take your breath away.

Explore how Platinum skies can bring you health, wealth and happiness in your retirement. You'll get to meet our dedicated lifestyle team and learn about different services around Poole that can cater to your needs.

If you'd like to come and join us, please RSVP via email using the button below, or give us a call on [01202 088054](tel:01202088054)

[RSVP HERE](#)

VISTA, 10 MOUNT ROAD, POOLE, DORSET BH14 0QY



[f](#) [t](#) [e](#) [m](#)

Sent to: \_Le.s.t\_@example.com

[Unsubscribe](#)

Affordable Housing & Healthcare Group, 170 Charminster Road, Bournemouth, BH8 9RL, United Kingdom

Mailchimp often used for promoting special events within the developments



for every full shift  
that suit you.  
Buddy.



**Happier, Healthier, Safer**  
...but most importantly, **TOGETHER**  
*Your Hope in Action!*

Keeping families together, no matter what



2020 was a challenging year and the significance of keeping families together has never been so poignant and widely acknowledged. Nothing is more important to us than the wellbeing of our residents. And nothing can replace the reassurance and health benefits of seeing loved ones face-to-face. Our innovative COVID-secure Visiting Lounges offer a place where relatives can visit, all year round.