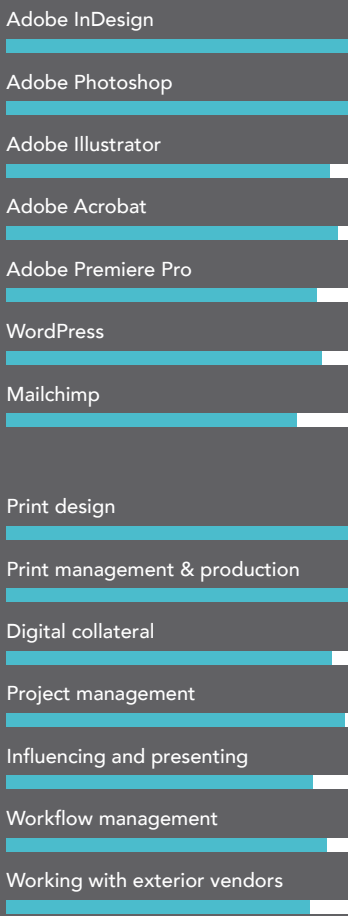




**BOB KEMP**  
 PRINT MANAGER  
 /ART EDITOR

## SKILLS



## REFERENCES

**Mark Edwards, Marketing Director**  
 (Platinum Skies)  
 Tel: 07468 575331  
 Email: me@ahh.org.uk

**Tim Rumball, Editor (IPC Media)**  
 Tel: 07376 495328  
 Email: tim.rumball@virginmedia.com

## CONTACT

**LinkedIn:** linkedin.com/in/bobbykemp  
**Web portfolio:** www.bobkemp.co.uk  
**Email:** 39designsstudio@gmail.com

## ABOUT

**I create insightful design concepts for all forms of publishing and marketing campaigns, all built to deliver the perfect tone of message. Layout creation, redesign, and production for all forms of print media are my specialities.**

- Considerable industry experience in the print industry as an Art Editor on a number of popular newsstand magazines. Recently worked in brand guardian and management roles, currently employed as a Print Development Manager responsible for several titles.

- Specialising in all forms of design and production with an emphasis on magazines, brochures and catalogues. Further experience in copywriting and editing, digital media including online campaigns, video creation, website creation, and web maintenance. Highly experienced in all areas of print and fluent in most Adobe CC applications.



## WORK HISTORY

### Print Development Manager, Poole Bay Holdings

Currently responsible for the complete restructure of a suite of high-volume B2B & B2C printed catalogues with emphasis on layout techniques, presentation and production. Also introducing a number of new methods (templates, libraries, brand guidelines, etc) designed to make large publications simpler and faster to produce for the art team.

### Director, 39 Designs Studio Ltd

Set up my own company last year specialising in print design for mostly marketing, branding, and advertising propositions, as well as digital work for websites. Undertook a variety of projects involving street signage, brochures, and promotional work.

### Senior Print Designer, Platinum Skies

This role covered a broad area of disciplines, but I was predominantly a content creator and brand guardian of all marketing collateral for the brand, building concepts from interpreting consumer feedback and utilising my years of design experience.

Key responsibilities included conceptualising and launching material for various campaigns, time management of work schedules and deadlines, working both independently and in a team using multiple platforms, and the ability to create a variety of material using various Adobe CC and WordPress applications.

This position demanded a sound knowledge of print with an emphasis on generating creative and copy for various books and brochures. Also required to introduce efficient production methods and work closely with collaborating teams.

### Freelance Designer

Set up a successful design business creating websites and print media for local companies. Ensuring that all elements of web construction are addressed from initial concept through to UX, SEO, analytics, security and implementation.

### Art Editor, Time Inc

Managed an Art Department on a busy national weekly magazine for many years. Key responsibilities included creating exciting design propositions for national titles, leading art teams, prioritising workloads, promoting individual strengths within a group, and helping to create, restructure and invigorate failing brands.

## EDUCATION

### University of Plymouth, 1997-2000

B.Sc. (Hons) 2:1 degree in Design Technology and Business. Included all genres of design technology with an emphasis on the business side of the industry.

### Bournemouth Arts Institute, 2000 & 2017

Various qualifications achieved in Adobe Photoshop, Illustrator, InDesign & WordPress.